



WIRTSCHAFTS
UNIVERSITÄT
WIEN VIENNA
UNIVERSITY OF
ECONOMICS
AND BUSINESS



JOSZEF – Training Future Leaders in Central & Eastern Europe

Arnold Schuh – JOSZEF Program Director

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JOSZEF Program

JOSZEF is a **supplementary 2-semester study program** held both in **German** and **English** that provides a **practice-oriented** qualification in **business administration & management**, preparing students from the WU and Central & Eastern Europe for a management **career in CEE**.

**Study CEE
Management
in Vienna**

JOSZEF



JOSZEF Facts & Figures

- Launched in **1994/95**, currently over 300 alumni
- Special **2-semester program** at WU plus 1-3 months internship with a Corporate Partner
- 23 partner universities in CEE
- Close **cooperation** with multinational firms & institutions in Austria
- Class size (2014/15): 17 students from 8 CEE countries plus outgoing students from WU (about 40 active outgoing students in the pool)
- JOSZEF certificate upon completion of JOSZEF + bachelor studies at home university

Corporate & Institutional Partners

Corporate Partners

- ALUKÖNIGSTAHL
- CONplementation
- Henkel CEE
- Porsche Holding
- Raiffeisen Bank International
- REHAU
- TPA Horwath
- UNIQA International

Institutional Partners

- ASAG
- City of Vienna

Partner Universities in CEE (1)

- University of Sarajevo – Bosnia and Herzegovina
- University of National and World Economy Sofia – Bulgaria
- University of Zagreb – Croatia
- University of Economics Prague – Czech Republic
- Masaryk University in Brno – Czech Republic
- Estonian Business School – Estonia
- Corvinus University Budapest – Hungary
- ISM University of Management & Economics, Kaunas – Lithuania
- Cracow University of Economics – Poland
- Warsaw School of Economics – Poland
- Karol Adamiecki University of Economics in Katowice – Poland
- Kozminski University - Poland

Partner Universities in CEE (2)

- The Bucharest Academy of Economic Studies – Romania
- Ekonomski Fakultet Podgorica – Montenegro
- Moscow State University, M.V. Lomonosov – Russia
- Plekhanov Russian Academy of Economics – Russia
- Saint Petersburg State University – Russia
- Belgrade University – Serbia
- University of Economics Bratislava – Slovakia
- Matej Bel University in Banská Bystrica - Slovakia
- University of Ljubljana – Slovenia
- University of Maribor – Slovenia
- National University of Economics Kiev – Ukraine

Core Elements of JOSZEF

- Focus on **practice orientation & CEE business**
- Exclusive **JOSZEF Core Program:**
 - East-West Project Seminar
 - Strategies and Management for CEE
 - Inter-Cultural Competence in CEE
 - European Business Law
 - Applied Strategy Concepts
- Courses are in **German** and partly in **English**
- **Optional courses** for individual specialization
- **Enrichment** program: soft skills training, language courses & company visits

Academic Program

Winter semester	Weekly hours	ECTS	Summer semester	Weekly hours	ECTS
CORE SUBJECTS			CORE SUBJECTS		
<i>East-West Project Seminar</i>	2	6	<i>Strategies & Mgmt. for CEE</i>	2	6
<i>European Public Business Law</i>	2	6	<i>Applied Strategy Concepts</i>	2	6
<i>Business German</i>	3	6	<i>Business English</i>	2	4
3 ELECTIVES (at least one SBWL course)	3*2		3 ELECTIVES (at least one SBWL course)	3*2	
SOFT SKILLS			SOFT SKILLS		
<i>Job Application Training</i>	1	--	<i>Inter-Cultural Competence</i>	2	6
<i>Presentation Techniques</i>	2	6	<i>Elective Soft Skills</i>	1	3

Benefits of JOSZEF

- Excellent **reputation** in companies with CEE presence
- Contact with JOSZEF **students from WU**
- Practical **benefits**
 - Company visits & contacts
 - Internship
- **Courses** & training for JOSZEF students only
- Social events & **field trips**
- Support services through JOSZEF **coordinators**

Internship

- Acquire **practical experience** on the job, gain insights into a company
- **Duration:** minimum of 4 weeks, maximum of 3 months, no work permit needed
- Continuous employment at the same company, primarily in a **German-speaking** environment (occasionally English)
- Minimum **pay** of EUR 550 per month
- **BUT:**
 - Internship placement not guaranteed
 - **Marketplace:** application & interview

Profile of JOSZEF Candidates

- Advanced stage of bachelor program or other 3-4 year basic degree program in **business administration** or **economics**
- Very good command of **German** and **English**
- Excellent **academic performance**/progress
- **Leadership potential**

Application Process

- Application at the **home university** & pre-selection by **local JOSZEF coordinator** (during spring semester)
- Required application documents:
 - Curriculum Vitae in German
 - Letter of motivation in German
 - Proof of German language skills
 - Proof of English language skills
 - Proof of student in good standing (academic performance)
 - Documentation of work experience/internships
- **Assessment center** event with JOSZEF partners in Vienna in September

Services for Exchange Students (1)

- International Office (IO)
 - Main contact point for all exchange students
 - www.wu.ac.at/io
- Housing Services
 - OeAD offers housing services for exchange students if application is submitted before the deadline
 - Information on residence halls can be found on the IO/OeAD websites (<http://www.housing.oead.at/> or www.wu.ac.at/io)
 - Rent usually ranges from € 300 to € 450 per month
- Academic Advisors
 - For each of the WU partner universities, one WU faculty member serves as an academic advisor. The academic advisor gives advice and provides support in academic matters.

Services for Exchange Students (2)

- Orientation and Cultural Program
 - The program runs for three weeks and takes place in February and September before the official WU spring and fall semesters begin. It offers exchange students the opportunity to gain insight into Austrian culture and business life.
- Pre-semester German Language Course
 - Preparatory language courses at different levels are organized three weeks before the start of the semester.
- Buddy Network
 - WU students provide assistance during JOSZEF students' stay at WU
 - Organization of various activities for exchange students (study trips, cultural and sports events, parties) during the semester

JOSZEF Graduation 2014



Benefits for JOSZEF Students

**JOSZEF = Your launch pad into the world
of CEE business**

- Additional skills in CEE management
- Practice-oriented business education + internship
- Contact & access to Austrian companies
- Chance to improve German language skills
- Waiver of tuition fees for 2 semesters at WU
- Exclusive program
- Scholarships available
- Learning in an international group

Contact

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